

## Kipcon Partners with Viridian Energy To Offer Reduced-Cost-Green-Electricity



**NORTH BRUNSWICK, N. J.**, (August 3, 2010) - Kipcon Inc., a full service engineering firm, has partnered with Viridian Energy to offer homeowners and small businesses reduced-cost-green-electricity. Anyone who pays a residential utility bill can now switch to Viridian Energy through Kipcon and start saving money each month without cost, contracts or hassle.

As individual states deregulate electricity, consumers have the opportunity to choose where they buy their power, much as they can choose their long-distance phone company. The deregulation of electricity has created a competitive marketplace, driving prices down and quality up. The price of Viridian electricity is substantially cheaper than purchasing the same energy through the local utility company. In fact, depending on the local utility, average monthly savings range from 4 to 30%. In addition, 20% or more of Viridian electricity is sourced from local renewable resources such as wind turbines and solar panels.

As a partner with Viridian, Kipcon helps homeowners take advantage of the opportunity to choose their energy supplier.

“Its simple, switch and save,” said Kipcon President Mitchell H. Frumkin, PE, RS, CGP. “The local utility companies (JCPL, PSEG, ACE etc.) will continue to deliver the electricity and bill you as always, but the cost of the electricity itself could be substantially less.”

Community Associations are in a unique position to reap large benefits from deregulation. Rather than reducing the cost of one small utility bill, Associations can save money on the energy used to power all of their common areas including clubhouses, common hallways and street lights. In addition, Associations can become a Viridian associate and earn income to offset their operating budget for helping their homeowners reduce their individual electric bills.

With a constant focus on cost-effective solutions as well as sustainability, Kipcon is thrilled to partner with Viridian Energy. For more information, visit <http://www.viridian.com/kipcon>.