

## Kipcon Representatives Speak at CAI National Conference



**NORTH BRUNSWICK, N. J.**, (April 23, 2010) – Kipcon President Mitchell H. Frumkin, PE, RS, CGP and Kipcon Rocky Mountain Principal Lynn Jordan will present “Going Green: How To and How Much” at the Community Associations Institute’s 2010 National Conference & Exposition in Las Vegas next week.

The CAI's National Conference and Exposition is an annual event that provides community association managers educational sessions on operations, leadership, innovative business practices and new products/services. From around the nation industry professionals come together to discuss relevant issues, network and learn about the latest community association trends.

Kipcon's “Going Green” presentation will cover the opportunities community associations have to save energy by cutting usage/waste. Energy saving maintenance, repair and replacement techniques as well as individual resident and common area conservation programs will be discussed. How much money can be saved and how to motivate board members to take these steps will also be discussed. In addition, the “Going Green” educational session will explain how associations can fund green initiatives with reserve funds and possible rebates/incentives/tax credits.



“By plotting out a 30 year cost projection that includes initial replacement costs along with ongoing maintenance and energy costs,” Kipcon President Mitch Frumkin said, “one can see and compare the possible savings of various energy efficient upgrades.”



“With the down economy, remediation that cuts energy costs should be on everyone’s to do list,” said Kipcon Rocky Mountain Principal Lynn Jordan. “And with the vast amounts of financial incentives, rebates and tax credits available for making green upgrades, there’s no better time to get the job done.”